

David Barthelmy

From: Kevin Ward and The Mineral Gallery [kevin@themineralgallery.ccsend.com] on behalf of Kevin Ward and The Mineral Gallery [kward@themineralgallery.com]
Sent: Sunday, February 21, 2010 5:25 PM
To: dbarthelmy@webmineral.com
Subject: * The 1st "Best Offer" Mineral Auction Update! *



Make your best auction offer and see what happens!

I'm finally back in the office and ready to get rolling now that the show is over. Many new updates to come!! But first... I've completely redesigned the Best Offer Mineral Auction and simplified the bidding rules. Here's how it works:

1. High quality mineral specimens will be offered with their original retail prices.
2. A *Suggested Opening Bid Price Level* will be given for guidance. This will usually be set at about 50% of the original price, depending on the specimen.
3. You can either use this price level for your opening bid or enter your own offer above or below the suggested level. Please enter the offer that you feel will give you a fair chance of winning the specimen you're targeting. An offer that is placed too low will usually increase activity and competition and lower your chances of winning without a higher bid. An offer that is so low that it is unrealistic in regards to the value of the auction specimen will receive an e-mail with a suggested counteroffer for guidance.

These new rules should add some excitement to the auction process and make things more interesting. Consider each specimen carefully before making your offer and above all, have fun!

* Direct Link to the Auction *

If you have any questions regarding the new rules, please e-mail.

Kevin

Contact Information

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[www.themineralgallery.com](http://www.themineralgallery.com) - (251) 648-0541 - [www.exceptionalminerals.com](http://www.exceptionalminerals.com)  
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